



Serving Patchogue Village, East Patchogue, North Patchogue and Medford Since 2004

# Patchogue.com

Our Hometown Web Portal™

## Dear Potential Advertiser:

Over the past 5 years I have been involved with many community organizations and events. I chaired the Extreme Office Makeover for the Patchogue Chamber, while serving on the Executive Board. I am a founding Trustee of the Patchogue Arts Council. Now serving just as a Director on the Board of the Patchogue Chamber, and with the new Patchogue Arts Council Board in place and moving full steam ahead, **what am I going to do to be involved, and help my community?**

The answer is I am going to turn my focus to a project I started a number of years ago, that keeps getting put to the side. I am going to focus on building **Patchogue.com - Our Hometown Web Portal™**. My goal is to flood the internet with good-positive information about the Greater Patchogue area; its businesses, community, news, and events.

Currently you might have a **free listing** on Patchogue.com, if you don't you are eligible. **Or for only ONE [1] dollar a week** [\$52/yr.] add an email and/or website link - help people find out about you, and increase traffic to your own website. An enhanced business listing with screen shot, full page ad with links and a banner ad is just an additional one-time design charge of \$198. **Patchogue.com receives 182,000 hits & 68,000 page views a month** on average and is growing daily.

Enclosed is a list of services starting June 2010. Be sure to sign-up for our e-newsletters, follow our blogs, or find us on Twitter and Facebook. Note that the advertising fees are keep extremely affordable to help guarantee that the site will be a good representation of the community.

Thank you for your time I hope you choose to support this project, if you would like to share some thoughts about the site, suggest a story, an event to cover, or maybe you want to help build the site - email me.



Best Regards;

**Kelleen Guyer**  
631-365-1589  
[info@patchogue.com](mailto:info@patchogue.com)

Owner, Patchogue.com - Our Hometown Web Portal™ - [www.Patchogue.com](http://www.Patchogue.com)  
Owner, DesignHostPromote.com - Web Presence Made Easy™ - [www.DesignHostPromote.com](http://www.DesignHostPromote.com)  
Director [VP 2006-07], Greater Patchogue Chamber of Commerce - [www.PatchogueChamber.com](http://www.PatchogueChamber.com)  
Member [Founding Trustee 2008-10], Patchogue Arts Council, Inc. - [www.PatchogueArts.org](http://www.PatchogueArts.org)  
Member, Patchogue Garden Club - Come Grow with Us - [www.PatchogueGardenClub.com](http://www.PatchogueGardenClub.com)

**P.S. Check out the new [www.PatchogueHistory.com](http://www.PatchogueHistory.com) section.**



Patchogue.com is Owned by Kelleen Guyer of [DesignHostPromote.com](http://DesignHostPromote.com)  
web presence made easy™

Mailing Address: 25 Potter Street, Patchogue, NY 11772

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## Free Business Listing

For \$0 per year receive a Basic Business Listing that includes business name, one tag line description, address, telephone number, under one [1] business category and the appropriate town heading.

### SAMPLE of Basic Business Listing

**Business Name**  
**One Tag Line Description**  
Street Address, City, State, Zip Code  
**000-000-0000**

#### INTERESTED?

Email business listing information to [info@patchogue.com](mailto:info@patchogue.com) and write "\$0./year " in the Subject Line of the email. Note this is only available for businesses in the Greater Patchogue Area: Patchogue Village, East Patchogue, North Patchogue and Medford!

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## Web-Link Business Listing

For \$52. per year receive a Web-Link Business Listing that includes business name, one tag line description, address, telephone number, with a link to your outside website, under one [1] business category and the appropriate town heading. [1][2]

### SAMPLE of Paid Web-Link Business Listing

**Business Name - [www.yourwebsite.com](http://www.yourwebsite.com)**  
**One Tag Line Description**  
Street Address, City, State, Zip Code  
**000-000-0000**

#### INTERESTED?

Email business listing information to [info@patchogue.com](mailto:info@patchogue.com) and write "\$52./year" in the Subject Line of the email. Make Check Payable to DesignHostPromote and write \$52/yr. listing in memo. Mail Check to "DesignHostPromote, 25 Potter Street, Patchogue NY 11772" once we receive check we will upload Web-Link Business listing

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## For \$52 per year & a one-time design fee of \$198 you receive...

**an Enhanced Business Listing with Screen Shot Icon** that brings you to the top listing position in your one [1] business category, under the appropriate town heading. The listing includes business name, one tag line description, address, telephone number, with a "more info" link to a Full Page Advertisement.

**a Full Page Advertisement that links to your outside website**, includes your logo, a panoramic photo of front of business, a photo of inside of business, your contact information, hours of operation if consistent, business description, and links to maps and direction to your business. **NOTE:** Spanish Translation of Full Page Available will Appear Below English Version of Ad. [5]

**a 180 x 60 Pixel Banner Ad** that will appear on the main pages for a period of 1-4 weeks, and rotate back in when possible. [1][2][3][4]

**SEE SAMPLES** on back of the page of the Enhanced Business Listing with Screen Shot Icon of Full Page Advertisement, Full Page Advertisement and 180 x 60 Pixel Banner Ad

#### INTERESTED?

Email business listing information to [info@patchogue.com](mailto:info@patchogue.com) and write "\$52/year and \$198.df" in the Subject Line of the email. Make Check Payable to "DesignHostPromote" and write \$52/year and \$198.df listing in memo. Mail Check to "DesignHostPromote, 25 Potter Street, Patchogue NY 11772" Once we receive check we will upload Web-Link Business listing, create full page advertisement and banner ad. Please email or mail logo and/or photos needed. We will take photographs if needed, please state in email.

[1] \$52./year Business Listing Fee will be billed 1 year from the month last billed

[2] A link outside our portal to another website is available with the Web-Link Business Listing and the Full Page Advertisement, a reciprocal link icon is available (see back) and can be to be placed on your outside website, linking back to us. This is a great way to support the our community web portal by sending web traffic our way.

[3] A Full Page Advertisement is a business card type page with one photo of the front of your business, logo, contact information, hours of operation, business description, links to maps & directions. Updates and changes are billed accordingly.

[4] 180 x 60 pixel banner ad linking to the Full Page Advertisement is on Patchogue.com for a period 1-4 weeks depending on demand

NEW [5] **Spanish Translation of Full Page Available, add \$35. to total amount.**

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## Continued...

**SAMPLE** of Enhanced Business Listing with Screen Shot Icon of Full Page Advertisement



**Casino Cafe Fire Island** [\[more info\]](#)  
Fine Dining at FI's Only Ocean Front Restaurant  
Sandspit Marina, Davis Park Ferry Terminal  
Brightwood Street, Patchogue NY 11772  
631-597-6150

**SAMPLE** of Full Page Advertisement



Welcome to Patchogue.com - Our Hometown Web Portal™

**Patchogue.com - Our Hometown Web Portal™**  
*Welcome to Patchogue*  
A Family Community for Generations

Home | Contact | About | Events | Mailbox  
Friday, July 6, 2007

Receive Our E-News  
Enter Your Email

**MAIN LINKS:**  
Business Directory  
Classifieds  
Event Calendar  
Maps & Directions  
Event Photos

**COMMUNITY LINKS:**  
Associations & Clubs  
Charities, Fund Raisers & Volunteer Work  
Children's Portal  
Fire Dept./Ambulance  
History  
Hospital/Medical Care  
Hours of Worship  
Government Links  
Police Department  
Post Offices  
Public Library  
Schools & Colleges  
Town Statistics

**COMMUNITY VOICE:**  
Blog/Discussion Forums  
Community Sites  
E-Newsletters  
Newspapers/Radio/TV  
Long Island Links

**RECREATION:**  
Parks, Beaches,  
Boating & Fishing  
Fire Island  
Museums  
Sports

**Theater/Movies**

**TRANSPORTATION:**  
Airports/Buses/Taxi  
Ferries/Train

**Casino Cafe Fire Island**  
Casino Cafe Opens May 27, 2007 for Weekends  
Serving Davis Park, Long Beach & Ocean Ridge, NY, Since 1945

Casino Cafe Davis Park  
Fire Island New York, USA  
631-597-6150  
For reservation or  
catering information

See Our Website...  
[www.CasinoCafeFireIsland.com](http://www.CasinoCafeFireIsland.com)  
Opening May 27, 2007  
or  
[www.CasinoBarFireIsland.com](http://www.CasinoBarFireIsland.com)  
Opening May 4, 2007

**Fine Dining at Fire Island's Only Ocean Front Restaurant**  
Catch the Davis Park Ferry at Sand's Pit Marina  
Brightwood Street, Patchogue, NY 11772

Dinner Seven days a week in the summer, Starting at 5pm  
Serving Fresh Seafood, Steak and Pasta  
Enjoy Edj's Martini Bar, OceanSide Fare or Dining in the Mainland Sunset Room.

Visa/MC/Amex & Amex Travellers Checks Accepted

**SAMPLE** of 180 x 60 Pixel Banner Ad



Please  
Support Our  
Efforts and  
Link to Us!



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## Other Advertising Services:

- A.** Blog & E-Newsletter Advertising \$25./mo to include your banner ad, \$75./mo. to include story or press release.
- B.** Your Blog embedded under your Full-page ad \$25./mo.
- C.** No website - we will register domain name and point it to your full page ad. \$9.25/yr. plus ad Package 3.
- D.** Spanish Translation of Full Page Ad is available add \$35 to total amount, Spanish Ad will appear under English Full Page Ad [see Package 3]
- E.** Video Ads for web - short video ads will be created, loaded to YouTube and embedded in Patchogue.com
- F.** Simple Web Design - 5-9 pages starting at \$600. contact for quote.

Email [info@patchogue.com](mailto:info@patchogue.com) with your interested.